Domain GOLD LISTING

GREATER EXPOSURE FOR YOUR PROPERTY

domain.com.au

Enhance your property's exposure to Domain's highly informed, quality audience of 3.7 million property seekers each month¹ with a Gold digital listing.

Attract buyer attention with a 150% larger listing on desktop[^] and a higher position in search results, driving more enquiries and greater competition for a better sales result.

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Contact Agent 5 Sample Avenue, Suburb, STATE 1234 3 🗃 2 🗳 1 🖨

MAP VIEW

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Shortlist

INSPECTIONS

6

Chat

Domain

Saved

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results • Buy

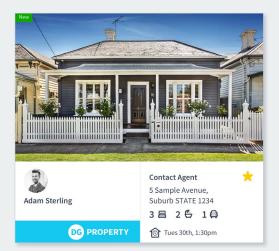
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FILTER

Sort Save

GOLD LISTING

ATTRACT MORE ATTENTION FROM DOMAIN'S 3.7M PROPERTY SEEKERS EACH MONTH¹



GOLD LISTINGS

- Higher position in search results than Silver and Subscription listings
- ✓ 150% larger listing on desktop compared to Basic Subscription listings

GOLD PROPERTY DETAILS PAGE

- ✓ Three hero property images
- \checkmark Unlimited photos & floorplan
- ✓ Agent details for easy enquiry
- ✓ 360° video capability
- ✓ School catchment zones
- ✓ Suburb & neighbourhood insights
- Inspection Planner & auction times
- ✓ Interactive Google Map
- ✓ Domain Check-in & Domain Chat in app
- ✓ No third-party advertising

EXCLUSIVE APP AUDIENCE

53[%]

of Domain app users do not use the nearest competitor's property app²

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Sold + State + Editori + Houses		
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Contact Agent 5 Sample Avenue, Subarb, STATE 1234	a beds 2 baths 1 parking Contaction property/10	Adam Stirling Dis Property, Suburb
Breathtakingly beach-side home This 3 bedroom, 2 bathroom villa on one of 5 oppertunity. Passed down for three generations, this is the 1948 and has been immaculately kept.	adurth's best water-front blocks is an exceptional efficit time this preperty has been available since rougheac, with a 25 metre squared backyoed and each. Prop	Send Brighty
Both bathroems have been recently reneval. The property also has three double-sized be-	ed with cenamic tiles and atominum fittings. Land toerns and a secure took-up garage. Avail.	nal lube 67m2 Islze 87m2 ablility Friday, 26th October 2017
Read more DOMAIN SAYS	Notes	(iii) 1 (u) (g)
255 similar properties to this have been so bedroom house in this suburb is currently week.	4d in this suburb. The median price for a 3 $S655,D00,with$ the median rent being $S545/S65,D00,with$	
Inspections & auction	times	
INSPECTIONS		
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SEP Man OS 1:33pm		
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\$2,500		
Primary button		
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2 firm anny Ladies Suburb School	R41 (645)	
Vewmane ~	Dadamer	
Suburb insights		
Market performance	Demographics	
\$1.405m 76%	BANCE POPULATION DWNER 9,621 340	RENTER 2006
18 10	ANDRET AVERAGE AGE FAMILY	52/62.E
View suburb profile		
Domain Help Contact A	cout Carners Mobile Place on ad	Agert centre 🗿 Agert admin

Gold property details page

Source: 1. Nielsen Digital Ratings (Monthly), Domain and Allhomes digital, Oct 2017. 2. Domain App Audience who do not use REA app, Nielsen Digital Ratings (Monthly), Oct 2017. [^]Compared to Basic Subscription listings.

Domain delivers buyers. Contact your real estate agent today.



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