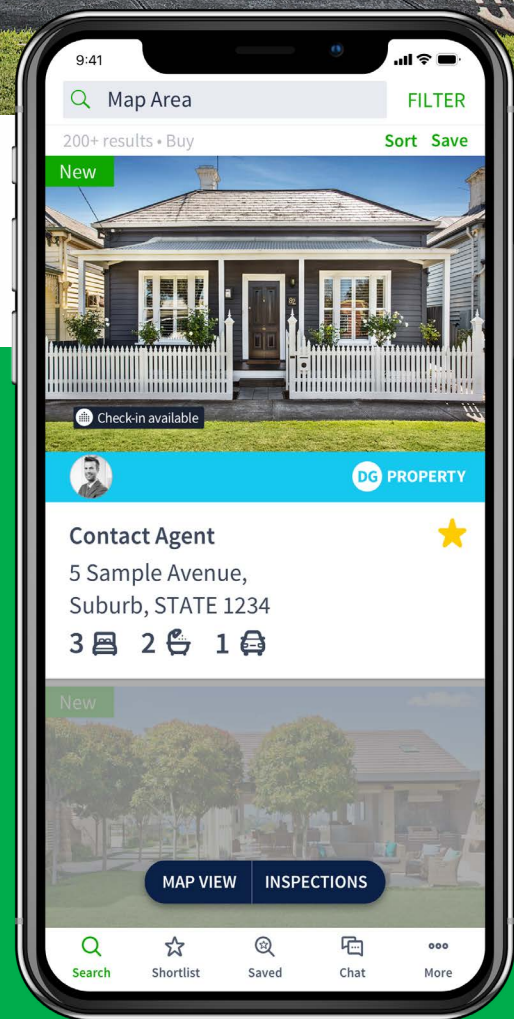


## Domain GOLD LISTING

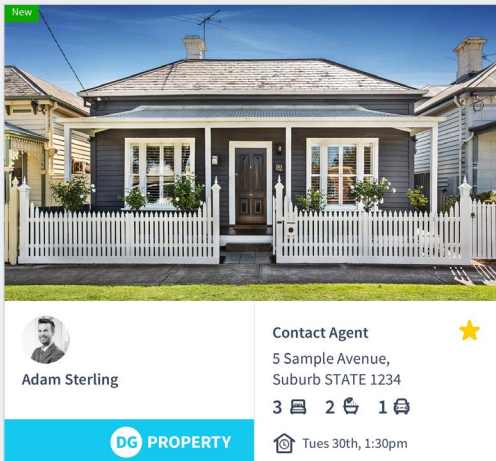
### GREATER EXPOSURE FOR YOUR PROPERTY

Enhance your property's exposure to Domain's highly informed, quality audience of 3.7 million property seekers each month<sup>1</sup> with a Gold digital listing.

Attract buyer attention with a 150% larger listing on desktop<sup>^</sup> and a higher position in search results, driving more enquiries and greater competition for a better sales result.



ATTRACT MORE ATTENTION  
FROM DOMAIN'S 3.7M PROPERTY  
SEEKERS EACH MONTH<sup>1</sup>



GOLD LISTINGS

- ✓ Higher position in search results than Silver and Subscription listings
- ✓ 150% larger listing on desktop compared to Basic Subscription listings

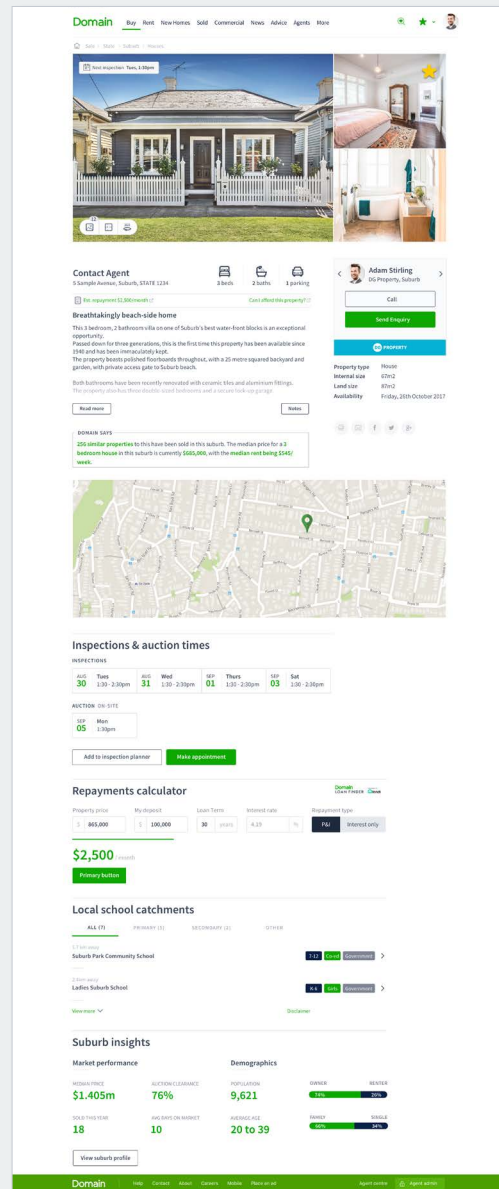
GOLD PROPERTY DETAILS PAGE

- ✓ Three hero property images
- ✓ Unlimited photos & floorplan
- ✓ Agent details for easy enquiry
- ✓ 360° video capability
- ✓ School catchment zones
- ✓ Suburb & neighbourhood insights
- ✓ Inspection Planner & auction times
- ✓ Interactive Google Map
- ✓ Domain Check-in & Domain Chat in app
- ✓ No third-party advertising

EXCLUSIVE APP AUDIENCE

53%

of Domain app users do not use the nearest competitor's property app<sup>2</sup>



Gold property details page

Source: 1. Nielsen Digital Ratings (Monthly), Domain and Allhomes digital, Oct 2017. 2. Domain App Audience who do not use REA app, Nielsen Digital Ratings (Monthly), Oct 2017. <sup>^</sup>Compared to Basic Subscription listings.

Domain delivers buyers. Contact your real estate agent today.