Domain GOLD LISTING

GREATER EXPOSURE FOR YOUR PROPERTY

domain.com.au

Enhance your property's exposure to Domain's highly informed, quality audience of 3.7 million property seekers each month¹ with a Gold digital listing.

Attract buyer attention with a 150% larger listing on desktop[^] and a higher position in search results, driving more enquiries and greater competition for a better sales result.

9:41

P

Q

arch

Contact Agent 5 Sample Avenue, Suburb, STATE 1234 3 🗃 2 🗳 1 🖨

MAP VIEW

\$

Shortlist

INSPECTIONS

6

Chat

Domain

Saved

Q Map Area

results • Buy

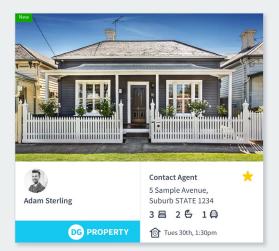
ul 🗢 🛙

FILTER

Sort Save

GOLD LISTING

ATTRACT MORE ATTENTION FROM DOMAIN'S 3.7M PROPERTY SEEKERS EACH MONTH¹



GOLD LISTINGS

- Higher position in search results than Silver and Subscription listings
- ✓ 150% larger listing on desktop compared to Basic Subscription listings

GOLD PROPERTY DETAILS PAGE

- ✓ Three hero property images
- \checkmark Unlimited photos & floorplan
- ✓ Agent details for easy enquiry
- ✓ 360° video capability
- ✓ School catchment zones
- ✓ Suburb & neighbourhood insights
- Inspection Planner & auction times
- ✓ Interactive Google Map
- ✓ Domain Check-in & Domain Chat in app
- ✓ No third-party advertising

EXCLUSIVE APP AUDIENCE

53[%]

of Domain app users do not use the nearest competitor's property app²

| | nes Solid Commercial News Advice Agents Hore | ≪ ★- 🕄 |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| Sold + State + Editori + Houses | | |
| | | |
| | | |
| ů e ə | Section and the | |
| Contact Agent 5 Sample Avenue, Subarb, STATE 1234 | a beds 2 baths 1 parking Contaction property/10 | Adam Stirling Dis Property, Suburb |
| Breathtakingly beach-side home This 3 bedroom, 2 bathroom villa on one of 5 oppertunity. Passed down for three generations, this is the 1948 and has been immaculately kept. | adurth's best water-front blocks is an exceptional efficit time this preperty has been available since rougheac, with a 25 metre squared backyoed and each. Prop | Send Brighty |
| Both bathroems have been recently reneval. The property also has three double-sized be- | ed with cenamic tiles and atominum fittings. Land toerns and a secure took-up garage. Avail. | nal lube 67m2 Islze 87m2 ablility Friday, 26th October 2017 |
| Read more DOMAIN SAYS | Notes | (iii) 1 (u) (g) |
| 255 similar properties to this have been so bedroom house in this suburb is currently week. | 4d in this suburb. The median price for a 3 $S655,D00,with$ the median rent being $S545/S65,D00,with$ | |
| Inspections & auction | times | |
| INSPECTIONS | | |
| 30 1:30-2:30pm 31 1:30-2:3 | GP Thers SIP Set Opm 01 1:30-2:30pm 03 1:30-2:36pm | |
| SEP Man OS 1:33pm | | |
| Add to inspection planner | ke appointment | |
| Repayments calculato | r 80 | ATTACK Dave |
| | Loan Term Interest rate Repayment by | po Interest only |
| \$2,500 | | |
| Primary button | | |
| Local school catchmer | NESONAMY (2) OTHER | |
| LT Intervery Saburb Park Community School | 2.12 Cond | |
| 2 firm anny Ladies Suburb School | R41 (645) | |
| Vewmane ~ | Dadamer | |
| Suburb insights | | |
| Market performance | Demographics | |
| \$1.405m 76% | BANCE POPULATION DWNER 9,621 340 | RENTER 2006 |
| 18 10 | ANDRET AVERAGE AGE FAMILY | 52/62.E |
| View suburb profile | | |
| Domain Help Contact A | cout Carners Mobile Place on ad | Agert centre 🗿 Agert admin |

Gold property details page

Source: 1. Nielsen Digital Ratings (Monthly), Domain and Allhomes digital, Oct 2017. 2. Domain App Audience who do not use REA app, Nielsen Digital Ratings (Monthly), Oct 2017. [^]Compared to Basic Subscription listings.

Domain delivers buyers. Contact your real estate agent today.



domain.com.au