Domain PLATINUM LISTING

MAXIMUM EXPOSURE FOR SALES SUCCESS

Maximise your property's exposure to Domain's quality audience of 3.7 million property seekers each month¹ with Platinum – Domain's highest-performing digital listing.

Showcase your property with the largest and highest-ranked listing type in search results to attract more buyer enquiries and greater competition, for a better sales result.



Domain

domain.com.au

MAXIMISE YOUR EXPOSURE TO DOMAIN'S 3.7M PROPERTY SEEKERS EACH MONTH¹



Adam Stirling DG Property Contact Agent 63 Sample Road, Suburb STATE 1234 3 🖻 2 🛱 1 🖨

PLATINUM LISTING

DG PROPERTY

- ✓ Highest position in search results[^]
- ✓ Weekly ranking refresh in search results
- ✓ Largest listing across all devices

PLATINUM PROPERTY DETAILS PAGE

- ✓ Panoramic hero imagery
- ✓ Unlimited photos & floorplan
- ✓ Agent details for easy enquiry
- ✓ 360° video capability
- ✓ School catchment zones
- ✓ Suburb & neighbourhood insights
- Inspection Planner & auction times
- ✓ Interactive Google Map
- ✓ Domain Check-in & Domain Chat in app
- ✓ No third-party advertising

PLATINUM eBROCHURE

✓ Target buyers looking for similar homes with a complimentary Platinum eBrochure*

EXCLUSIVE APP AUDIENCE

53[%]

of Domain app users do not use the nearest competitor's property app²

Domain By Rent New Homes Sold Commercial News Advice Agents More	۹. \star د 🧕
Set : Set : Salari : Books	
E Statistica Tes, 13gen	
	Alexel Lar *
	With the second
	0
	and the second of
	and the second s
	6
Contact Agent 🛱 🖨 🖨	3
63 Sample Road, Suburb, STATE 1234 3 beds 2 baths 1 parking C	Idam Stirling > DS Preparty
Breathtakingly hearb.side home	% cat
This 3 bedroate, 2 bathcosts villa on one of Suburb's best water-front blacks is an executional	PROPERTY
Passed down for three generations, this is the first time this property has been available since 1940 and has been immaculately kept.	PROPERTY
	3 Ernall agent
Both bathreeven have been recently resourced with conamic tiles and alwaningen fittings. The property also has there double-bland bedrooms and a social lock on garage.	
Rotes Notes Property type Internal Lize	House 67m2
	87m2 (orstamp duty)
256 similar properties to this have been sold in this subarb. The median price for a 3 Availability bedrown house in this subarb is currently \$685,000, with the median rent being \$545/ week.	
(a) (a)	F w B
	1 tons
	and the second
h-in that is the	
Inspections & auction times	
NSPECTIONS AUG Taxes AUG Wed SCP Thurs SCP Sat	
AUG Tees AUG Wed SCP There SCP Set 30 1:30-2:30pm 31 1:33-2:30pm 01 1:30-2:30pm 03 1:30-2:30pm	
AUCTION OR-SATE	
05 L30pm	
Add to inspection planner Make appointment	
Repayments calculator Breat House Property price My deposite Loan Terry Informaticate Repayment type	Chest
Property price Ny deposit Learn Term Informati zabe Repayment type 5 865,666 3 360,000 30 yours 4.19 % P44 Interest	only
\$2,500 (month) Printary bucos.	
-minary ductor	
Local school catchments	
ALL (7) PRIMARY (5) SECONDARY (2) OTHER	
L7 int any Suburb Park Community School 212 Court Community	
Ladies Subwith School 26 General Company	
Wewman V Distainer	
Suburb insights	
Market performance Demographics	
REBAIN PRICE AUCTION CLEANINGE POPULATION OWNER F	ENTER
\$1.405m 76% 9,621	35%
5016 THE STUDY AND DIRS ON HARKET AND ALC ALC FRANKLY	SINGLE SAN
View suburb profile	
Domain Help Contact Acout Careers Models Place-anad Age	et centre 🔬 Agent paterin

Platinum property details page

Source: 1. Nielsen Digital Ratings (Monthly), Domain and Allhomes digital, Oct 2017. 2. Domain App Audience who do not use REA app, Nielsen Digital Ratings (Monthly), Oct 2017. [^]Excludes Top Spot. ^{*}Complimentary Platinum eBrochure excluded from selected Platinum listing packages.

Domain delivers buyers. Contact your real estate agent today.

Domain

domain.com.au