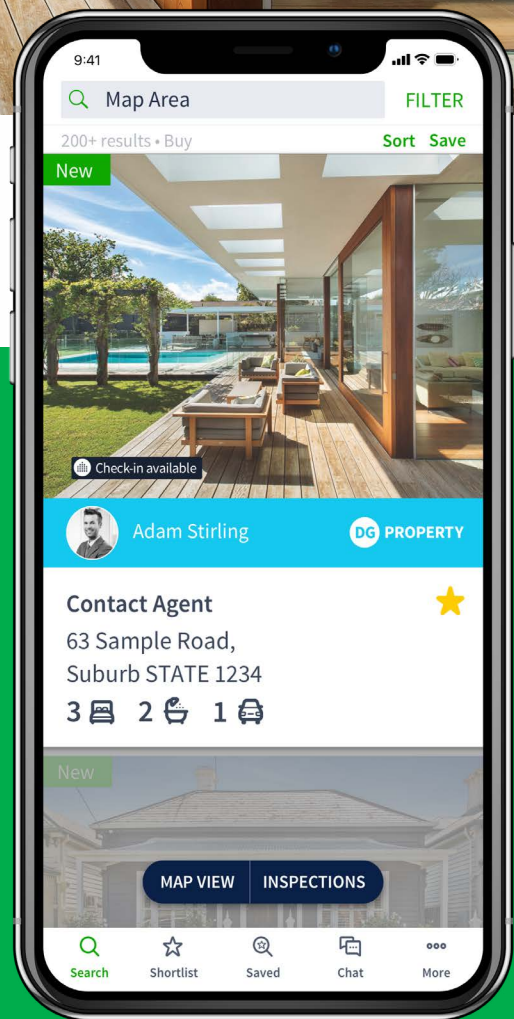


Domain PLATINUM LISTING

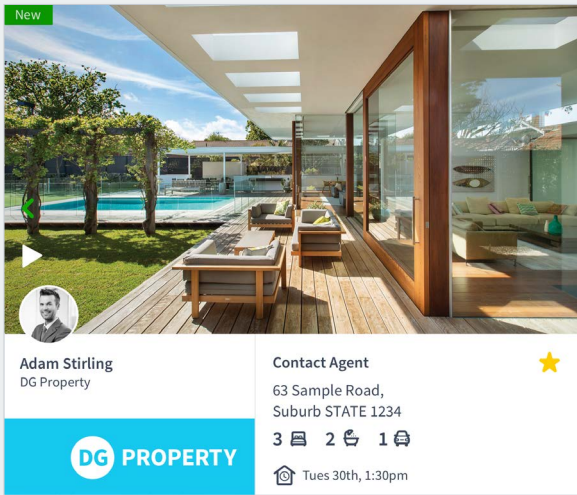
MAXIMUM EXPOSURE FOR SALES SUCCESS

Maximise your property's exposure to Domain's quality audience of 3.7 million property seekers each month¹ with Platinum – Domain's highest-performing digital listing.

Showcase your property with the largest and highest-ranked listing type in search results to attract more buyer enquiries and greater competition, for a better sales result.



MAXIMISE YOUR EXPOSURE TO DOMAIN'S 3.7M PROPERTY SEEKERS EACH MONTH¹



PLATINUM LISTING

- ✓ Highest position in search results[^]
- ✓ Weekly ranking refresh in search results
- ✓ Largest listing across all devices

PLATINUM PROPERTY DETAILS PAGE

- ✓ Panoramic hero imagery
- ✓ Unlimited photos & floorplan
- ✓ Agent details for easy enquiry
- ✓ 360° video capability
- ✓ School catchment zones
- ✓ Suburb & neighbourhood insights
- ✓ Inspection Planner & auction times
- ✓ Interactive Google Map
- ✓ Domain Check-in & Domain Chat in app
- ✓ No third-party advertising

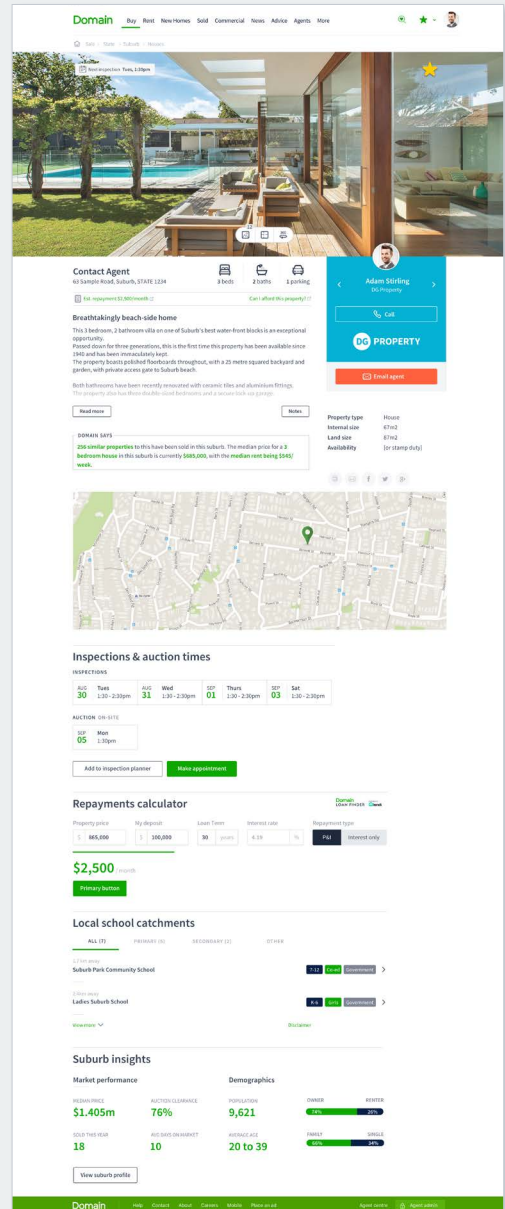
PLATINUM eBROCHURE

- ✓ Target buyers looking for similar homes with a complimentary Platinum eBrochure*

EXCLUSIVE APP AUDIENCE

53%

of Domain app users do not use the nearest competitor's property app²



Platinum property details page

Source: 1. Nielsen Digital Ratings (Monthly), Domain and Allhomes digital, Oct 2017. 2. Domain App Audience who do not use REA app, Nielsen Digital Ratings (Monthly), Oct 2017. *Excludes Top Spot. *Complimentary Platinum eBrochure excluded from selected Platinum listing packages.

Domain delivers buyers. Contact your real estate agent today.