

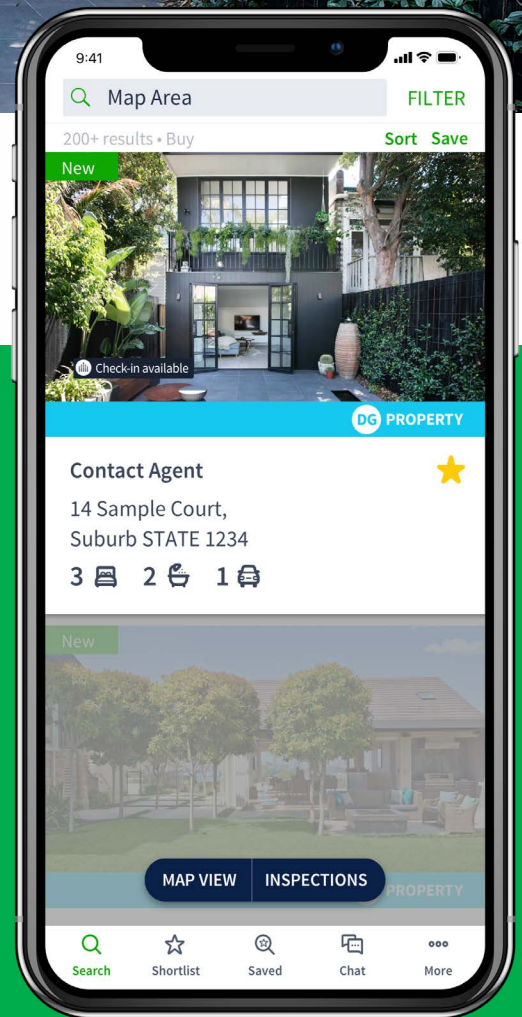


Domain SILVER LISTING

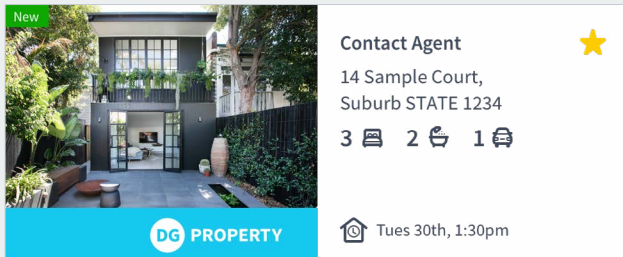
BOOST YOUR PROPERTY'S EXPOSURE

Feature your property to Domain's quality audience of 3.7 million property seekers each month¹ with a Silver digital listing.

Boost your position in search results and secure a 15% larger listing on mobile[^], driving more enquiries and greater competition for a better sales result.



FEATURE YOUR PROPERTY TO DOMAIN'S 3.7M PROPERTY SEEKERS EACH MONTH¹



SILVER LISTING

- ✓ Higher position in search results than Subscription listings
- ✓ 15% larger listing on mobile compared to Basic Subscription listings

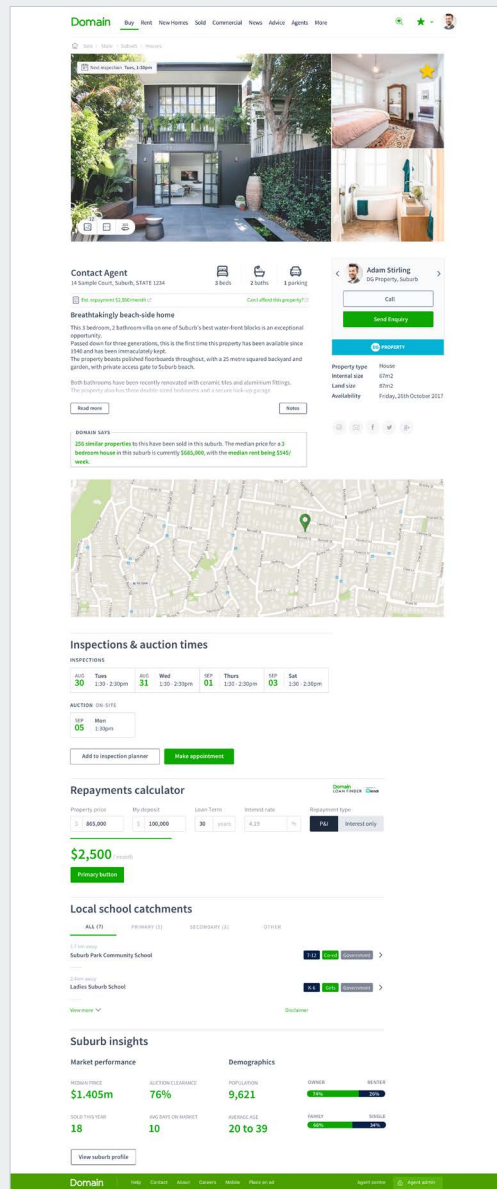
SILVER PROPERTY DETAILS PAGE

- ✓ Three hero property images
- ✓ Unlimited photos & floorplan
- ✓ Agent details for easy enquiry
- ✓ 360° video capability
- ✓ School catchment zones
- ✓ Suburb & neighbourhood insights
- ✓ Inspection Planner & auction times
- ✓ Interactive Google Map
- ✓ Domain Check-in & Domain Chat in app

EXCLUSIVE APP AUDIENCE

53%

of Domain app users do not use the nearest competitor's property app²



Silver property details page

Source: 1. Nielsen Digital Ratings (Monthly), Domain and Allhomes digital, Oct 2017. 2. Domain App Audience who do not use REA app, Nielsen Digital Ratings (Monthly), Oct 2017. [^]Compared to Basic Subscription listings.

Domain delivers buyers. Contact your real estate agent today.